

Volume 50. Nomor 1 2020

ISSN (p) 0126-0650

ISSN (e) 2502-3837



# INFORMASI

Diterbitkan

Jurusan Ilmu Komunikasi Fakultas Ilmu Sosial Universitas Negeri Yogyakarta  
& Ikatan Sarjana Komunikasi Indonesia (ISKI)

# INFORMASI

---

## EDITORIAL TEAM

### **Editor in Chief**

Benni Setiawan, SINTA ID 5990797  
Ilmu Komunikasi Universitas Negeri Yogyakarta, Indonesia

### **Editorial Board**

Fauziah Hassan, SCOPUS ID 57195409343  
Universiti Sains Islam Malaysia, Malaysia  
Lily El ferawati Rofil, SCOPUS ID 56755234000  
Binus University, Indonesia  
Rama Kerta Mukti, Scopus ID. 57200990072  
Universitas Islam Negeri Sunan Kalijaga Yogyakarta, Indonesia  
Yuliyanto Budi Setiawan, SCOPUS ID: 57200984447  
Universitas Semarang, Indonesia  
S Bekti Istiyanto, SCOPUS ID 57205023689  
Megister Ilmu Komunikasi Universitas Jenderal Soedirman, Indonesia  
Ni Made Ras Amanda G, SINTA ID 6200321  
Universitas Udayana Bali, Indonesia  
Edwi Arief Sosiawan, SINTA ID 6037291  
Universitas Pembangunan Nasional Yogyakarta, Indonesia  
Nina Mutmainnah, SINTA ID 6037394  
Ilmu Komunikasi, Universitas Indonesia, Indonesia  
Dyna Herlina Suwarto, SINTA ID 6005523  
Ilmu Komunikasi Universitas Negeri Yogyakarta, Indonesia

### **Handling Editor**

Siti Zobidah Omar, SCOPUS ID 50162281800  
Department of Communication, Universiti Putra Malaysia, Malaysia  
Siti Machmiyah, SINTA ID 6058449  
Ilmu Komunikasi Universitas Negeri Yogyakarta, Indonesia

Informasi is an academic journal that centered on communication, is open and welcoming to contributions from the many disciplines and approaches that meet at the crossroads that is communication study. We are interested in scholarship that crosses disciplinary lines and speaks to readers from a range of theoretical and methodological perspectives. In other words, Informasi will be a forum for scholars when they address the wider audiences of our many sub-fields and specialties, rather than the location for the narrower conversations more appropriately conducted within more specialized journals.

Informasi published twice a year (June and December) in English. This journal, serving as a forum for the study of communication in Indonesia and other parts of the world within its local and challenging global context, supports focused studies of a particular themes and interdisciplinary studies. Informasi has become a medium of diffusion and exchange of ideas and research findings, so much so that researchers, writers, and readers from various traditions of learning have interacted in a scholarly manner.

# INFORMASI

---

## REVIEWER

Vedi R Hadiz,

*University of Melbourne, Asia Institute, Parkville, Australia, SCOPUS ID: 6602409785*

Normah Mustaffa

*Universiti Kebangsaan Malaysia, Malaysia, SCOPUS ID 54894594900*

Taufiqur Rahman

*Universitas Muhammadiyah Yogyakarta, Indonesia. SCOPUS ID: 57192979364*

Inaya Rakhmani

*Universitas Indonesia, Indonesia, SCOPUS ID: 55339554100*

Hanny Hafiar

*Universitas Padjadjaran, Bandung, Indonesia. Scopus ID 57204043402*

Suranto Aw

*Ilmu Komunikasi Fakultas Ilmu Sosial Universitas Negeri Yogyakarta, Indonesia,  
Scopus ID 57205219982*

Novi Kurnia

*Komunikasi Fakultas Ilmu Sosial dan Ilmu Politik, Universitas Gadjah Mada, Indonesia*

# INFORMASI

---

## TABLE OF CONTENTS

<b>Analysis of the family's communication pattern and the benefits of mother school program for building a harmonious family</b> <i>Firdaniyant Pramono</i> .....	1
<b>Satirical political communication 2019 Indonesia's presidential election on social media</b> <i>Anang Sujoko</i> .....	15
<b>Logo rebranding: Indonesian tax authority public relations strategy in forming organizational culture images</b> <i>Febri Noviardi, Andre Noevi Rahmanto, &amp; Yulius Slamet</i> .....	30
<b>Blaming the victim: Representation the victim of rape in M.F.A Film</b> <i>Titik Indriyana &amp; Choirul Ulil Albab</i> .....	46
<b>Hyperreality study of hijab fashion celebrity</b> <i>Fitria Angelica &amp; Fizzy Andriani</i> .....	58
<b>A comparative study of BRTV and NTA Maiduguri regarding their compliance with Nigeria broadcasting code on religious programming</b> <i>Ibrahim Uba Yusuf, Musa Usman, &amp; Adamkolo Mohammed Ibrahim</i> .....	71
<b>The social harmony of local religious groups</b> <i>Hapsari Dwiningtyas Sulistyani, Turnomo Rahardjo, &amp; Lintang Ratri Rahmiaji</i> .....	85