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## Synergy between Wayang Orang Ngesti Pandowo and higher education in supporting sustainable education program

Restu Lanjari\*, Eny Kusumastuti, Utami Arsih

Universitas Negeri Semarang, Indonesia

\*Corresponding Author: [restulanjari1961@mail.unnes.ac.id](mailto:restulanjari1961@mail.unnes.ac.id)

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### ABSTRACT

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This research examines the synergy between the *Wayang Orang Ngesti Pandowo* performing arts and higher education in supporting sustainable development (SDG 4), with a focus on integrating local wisdom to foster social cohesion among university students. As a cultural heritage form rich in moral values such as *gotong royong*, tolerance, and respect for tradition, *Wayang Orang Ngesti Pandowo* has excellent potential to build students' social awareness and cultural identity. This research employs qualitative methods, utilizing data collection techniques such as in-depth interviews, observation, and document analysis, to explore how this performing art can be integrated into the higher education curriculum. The results showed that students' involvement in *Wayang Orang* performances significantly increased their sense of community, social interaction, and understanding of local wisdom values while creating an inclusive learning environment. Students' participation in the creative process, from rehearsal to performance, also positively impacted their communication, cooperation, and leadership skills. In addition, the collaboration between students and *Wayang Orang* artists strengthened social ties in the academic community and wider society. This research recommends that higher education institutions systematically integrate local wisdom-based performing arts into their curriculum through workshops, training, and collaboration with arts communities, as well as encouraging the government to support the preservation of local culture through educational policies. Thus, this research makes a significant contribution to the development of local culture-based education theory and practice, serving as a model for future similar initiatives that support social cohesion and sustainable education.

**Keywords:** *Wayang Orang*, local wisdom, higher education, sustainable education program

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### INTRODUCTION

Local wisdom is one of the essential aspects of higher education that plays a role in shaping the character and identity of students. In the context of sustainable education, local wisdom serves as a valuable source of knowledge and a powerful tool for building social awareness and cohesion within the community. Local wisdom, encompassing cultural traditions, values, and practices, can be integrated into the higher education curriculum to support the achievement of the Sustainable Development Goals (SDGs), particularly SDG 4, which emphasizes the importance of quality education. This research focuses on *Wayang Orang Ngesti Pandowo* as a performing art form rich in local wisdom and values that has great potential to support sustainable education (Fitria, 2023; Shayan, 2022; Vila et al., 2021).

*Wayang Orang Ngesti Pandowo*, as a long-established cultural heritage, serves as both entertainment and a medium to convey moral and social messages. The performance contains various elements that reflect local wisdom values, such as *gotong royong*, tolerance, and respect for tradition. In the context of higher education, *Wayang Orang Ngesti Pandowo* can serve as a means to strengthen social cohesion among students from diverse cultural and social backgrounds.

By understanding and appreciating this performing art, students can learn to respect differences and build better relationships among themselves (Hidayati et al., 2023).

The performing arts, including *Wayang Orang*, play a crucial role in fostering social awareness. Audiences are entertained and invited to reflect on relevant social issues through performances. *Wayang Orang Ngesti Pandowo*, with its rich narrative and complex characters, can raise the audience's awareness of human values and social responsibility. This aligns with the goal of higher education, which is to produce graduates who are academically competent and who care about society and the environment (Widyastitieningrum & Herdiani, 2023).

Previous literature suggests that incorporating local wisdom into education can enhance student engagement and foster a stronger cultural identity. Research by Widyastitieningrum and Herdiani (2023) demonstrated that *Wayang Orang* performances can serve as a valuable tool for cultural preservation and the strengthening of social values in society. However, a gap remains in research that directly connects the performing arts, local wisdom, and higher education in the context of the SDGs. This research aims to fill this gap by exploring the synergy between *Wayang Orang Ngesti Pandowo* and higher education in supporting sustainable education programs.

This research aims to: 1) analyze how *Wayang Orang Ngesti Pandowo* can contribute to building social cohesion among university students and supporting the achievement of SDG 4 (quality education); 2) provide recommendations for higher education institutions on integrating local wisdom into their curriculum to create a more inclusive and sustainable learning environment. Thus, this research is expected to make a significant contribution to the development of higher education that is oriented towards local wisdom values and social cohesion.

This research's state-of-the-art approach includes a deeper understanding of the role of the performing arts in education and how local wisdom can be integrated into the higher education curriculum. This research used a qualitative approach to explore the experiences of students and lecturers in appreciating *Wayang Orang Ngesti Pandowo* as part of the learning process. As such, the research provides new insights into the relationship between the performing arts and education, as well as practical recommendations for curriculum development that is more relevant to the local cultural context. The novelty of this research lies in its approach, which connects the performing arts of *Wayang Orang Ngesti Pandowo* with higher education in the context of the SDGs. This research offers a new perspective on how art can be utilized to achieve sustainable educational goals and how local wisdom can serve as a bridge to foster social cohesion among university students. As such, this research is expected to make a meaningful contribution to the development of more inclusive and sustainable education theory and practice in Indonesia.

## **METHOD**

This study employed a qualitative research design to investigate the role of *Wayang Orang Ngesti Pandowo* in fostering social cohesion among university students, as well as its contribution to sustainable education in the context of SDG 4. The qualitative approach was chosen because it can provide a deep understanding of individual experiences and perceptions of the phenomenon under study. According to Yusanto (2020), qualitative research enables researchers to explore the meaning and context of the subjects' experiences, providing more comprehensive insight into the social and cultural interactions in the performing arts. Thus, this research focused on how students and lecturers appreciated *Wayang Orang* as part of the learning process and its impact on social cohesion.

The data collection techniques used in this research included in-depth interviews, observation, and document analysis. In-depth interviews were conducted with students and lecturers to obtain their views on the integration of *Wayang Orang* into the higher education curriculum. Direct observation of *Wayang Orang Ngesti Pandowo* performances was also conducted to record social interactions and audience responses during the performances. Additionally, the document analysis included a review of teaching materials and curricula related to the performing arts. This method aligns with the qualitative approach, which emphasizes the importance of context and subjective experience in understanding social phenomena (Fadli, 2021).

The research instruments in this study consisted of interview guidelines and observation sheets. Interview guidelines were designed to elicit information about respondents' experiences and views related to *Wayang Orang* and education. The observation sheets were used to record important aspects during the performance, such as audience interaction and elements that support social cohesion. The validity of the instruments was tested through a validation process conducted by experts in the fields of performing arts and education, as well as through an initial pilot test with respondents not included in the primary sample. The content validity and reliability of the instruments were assessed to ensure that they could accurately measure what they were intended to measure (Noviana et al., 2023).

The data analysis technique employed in this study was thematic analysis, which enables researchers to identify patterns and themes that emerge from the collected data. Data from interviews and observations were analyzed inductively, focusing on the meaning contained in the respondents' experiences. This analysis process followed the steps proposed by Miles and Huberman, which include data collection, data reduction, data presentation, and drawing conclusions (Cousin, 2009; Lawrence, 2022; Miles & Huberman, 1994; Raharjo, 2021; Sulistianoro & Setyawan, 2021). It is hoped that this approach will provide deeper insight into the synergy between *Wayang Orang Ngesti Pandowo* and higher education in supporting sustainable education programs.

## **FINDINGS AND DISCUSSION**

### **Findings**

The results indicate that *Wayang Orang Ngesti Pandowo* has a significant impact on social cohesion among university students. From the analysis of data obtained through interviews and observations, it was found that students involved in *Wayang Orang* performances felt an increased sense of community and mutual understanding among themselves. Most students reported that participating in the performances helped them build stronger relationships with their classmates and lecturers. This aligns with previous findings that show the performing arts can serve as a tool to strengthen social ties within communities (Anan, 2023). Additionally, observations during the performances revealed active interaction between the audience and performers, fostering a supportive atmosphere that promoted social cohesion and unity.

In the context of local wisdom theory, the results of this study underscore the importance of integrating cultural values into higher education. *Wayang Orang Ngesti Pandowo* is not only a means of entertainment but also serves as a medium to convey local wisdom and values relevant to the lives of university students (Jumriani et al., 2021; Santoso et al., 2023; Utami, 2024). Research by Sumarni et al. (2021) suggests that caring behavior among university students can be enhanced through positive social experiences, such as those found in performing arts. Thus, *Wayang Orang* contributes to forming students' cultural identity, strengthening social cohesion within the academic environment.

Discussion of this study's results also showed that higher education learning can be optimized by integrating performing arts. Students involved in arts activities, such as *Wayang Orang*, tend to have higher levels of engagement in the learning process (See Figure 1). This aligns with research showing that involvement in the arts can increase student motivation and creativity (Pandumpi, 2023). By integrating *Wayang Orang* into the curriculum, universities can create a more inclusive and engaging learning environment, thereby supporting the achievement of SDG 4, which aims to ensure inclusive and equitable quality education for all.

Furthermore, this research shows that *Wayang Orang Ngesti Pandowo* can bridge local wisdom and lifelong learning. By educating students about the values contained in the performance, they learn about their own culture and the importance of diversity and tolerance. This aligns with SDG 4, which emphasizes inclusive and quality education, as well as lifelong learning opportunities for all (Fanindy & Mupida, 2021). This research confirms that performing arts can be an effective tool for achieving sustainable education goals. As a form of synergy between students and *Wayang Orang Ngesti Pandowo*, students of the Dance Education Study Program at Semarang State University (UNNES) have carried out a productive collaboration with

the *Wayang Orang Ngesti Pandowo* artist group in preparation for an art performance that aimed to strengthen social cohesion among students. The activity began with a series of meetings between students and artists, during which they discussed the theme of the performance, the characters to be portrayed, and the local wisdom values to be conveyed. Through this collaboration, students learned about dance performance techniques and gained an understanding of the cultural context that underlies every movement and story in *Wayang Orang*. This aligns with research indicating that collaboration in art projects can enhance students' communication and cooperation skills (Suriaman, 2024).



**Figure 1. Students Practicing with *Wayang Orang Ngesti Pandowo* to Prepare for the Performance**

During the preparation process, students were involved in various activities, including dance rehearsals, which are a central part of the *Wayang Orang* performance, as well as creating the props and costumes needed for the performance. They worked closely with the artists to create an authentic atmosphere that supported the narrative. This activity enabled students to refine their artistic skills while enhancing their understanding of the value of collaboration in the arts. Previous research shows that involvement in arts activities can improve students' character and sense of responsibility, which are important aspects of character education (Khodijah, 2024). Thus, this collaboration enhances artistic skills and fosters students' character as individuals who are more mindful of their social environment.

Students and artists conducted a joint rehearsal in the final preparation stage to ensure that all performance elements went well. This rehearsal not only focused on the technical aspects but also on strengthening social cohesion among the participants. Through intense interaction, students learned to support and appreciate one another's roles in the performance. This created a positive and inclusive environment where individuals felt valued and motivated to give their best. Research shows that collaboration skills are essential for everyone, and activities like this can effectively build strong social relationships (Muhammad, 2024). The *Wayang Orang Ngesti Pandowo* performance, held regularly at Raden Saleh Cultural Park in Semarang, was the highlight of the entire event. The performance drew a large audience, comprising students, lecturers, and members of the surrounding community. Through this performance, students demonstrated their dance skills and delivered moral messages and local wisdom values in *Wayang Orang* stories. This activity is expected to raise awareness of the importance of preserving local culture, strengthening social cohesion among students, and inspiring the younger generation to value their cultural heritage more. Thus, this collaboration contributes to the development of the performing arts and the formation of students' cultural and social identities within an academic environment (See Figure 2).



**Figure 2. Collaborative performance of students of UNNES Dance Education students with Ngesti Pandowo at Raden Saleh Cultural Park, Semarang**

Further analysis reveals that the participation of students from the Dance Study Program of the Faculty of Language and Arts, Semarang State University, in *Wayang Orang* performances also contributed to the development of students' social skills. Based on the results of an interview with one of the students supporting the performance, it was stated that they felt more confident interacting with others after participating. The communication and cooperation skills acquired during rehearsals and performances are valuable in academic and professional contexts. Previous research also shows that student involvement in arts activities can improve interpersonal skills and adaptability in social environments (Andriani & Sulistyorini, 2022). Therefore, the integration of *Wayang Orang* into higher education not only fosters social cohesion but also prepares students to face the challenges of the workforce. Overall, the results of this study indicate that *Wayang Orang Ngesti Pandowo* plays a significant role in fostering social cohesion and supporting sustainable higher education. Integrating local wisdom into the curriculum allows educational institutions to create a more inclusive learning environment and support students' character development. This research recommends that higher education institutions consider incorporating the performing arts as part of their educational strategy to increase student engagement and achieve SDG 4 more effectively (Setyowati, 2023).

Thus, this study contributes to the understanding of the relationship between the performing arts and education, providing new insights into how local wisdom can be integrated into higher education to support social cohesion. The findings are expected to form the basis for further research and the development of educational policies that are more responsive to the needs of students and society (Santoso et al., 2023).

## Discussion

The internalization of local wisdom in education can enhance student learning outcomes. This shows that integrating local wisdom into learning activities, as done by UNNES students in collaboration with *Wayang Orang*, can positively impact students' understanding and skills (Susilaningtias & Falaq, 2021). The results showed that a series of collaborative activities between students of the Dance Education Study Program at Semarang State University (UNNES) and the *Ngesti Pandowo Wayang Orang* artist group helped promote local wisdom and strengthen social cohesion within the academic environment. One of the first activities was a joint workshop, where students and artists discussed the cultural values of *Wayang Orang* performances. In this workshop, students learned about basic performance techniques, including character mastery and appreciation of the story, which are essential components of the *Wayang Orang* tradition. This

activity improved students' skills and built mutual respect between the younger generation and traditional performers.

Furthermore, students were involved in creating the script for the performance to be staged. In this collaboration, students could contribute ideas regarding themes and storylines relevant to the current social context. This discussion yielded a script that reflected local wisdom and values, as well as the contemporary issues faced by the community. This process fostered social cohesion among students as they learned to collaborate and appreciate each other's perspectives in creating meaningful works of art. This aligns with Yulianti et al. (2022), who reveals that local arts, such as those found in the *Kiliningan* tradition, contain important social and educational values. The students' activities in collaboration with *Wayang Orang Ngesti Pandowo* demonstrate this, as they learned about art and the values inherent in their culture. This indicates that student worksheets based on local wisdom can enhance learning effectiveness. This aligns with student activities that develop *Wayang Orang* scripts and performances, which serve as effective and engaging learning media for audiences (Restian et al., 2020).

After the script was finalized, the students and *Wayang Orang* artists, along with the puppetry artists, proceeded to the rehearsal stage. These rehearsals were intensive, as students learned about dance movements, characterization, and interaction between performers. Through rehearsing together, students experienced the importance of teamwork and good communication, which are key elements in building social cohesion. In addition, they also learned to support one another and provide constructive feedback, thus creating a positive and inclusive environment. Muzakir (2024) emphasizes that local wisdom can be a valuable source of educational insight. The collaborative activities of students and *Wayang Orang Ngesti Pandowo* artists created a space for discussing and applying these values in the context of higher education, thereby strengthening students' cultural identity.

The culmination of this collaboration was a *Wayang Orang* performance held at Raden Saleh Cultural Park in Semarang. This performance showcased students' skills and served as a means to convey moral messages and local wisdom values to the audience. Students succeeded in presenting an engaging and entertaining performance while educating the audience about the importance of preserving local culture. Through this performance, students experienced the positive impact of their collaboration with artists, which enriched their learning experience and fostered stronger social relationships between them and the community. Research by Prahesti and Fauziah (2021) demonstrates that interactive learning media grounded in local wisdom can enhance learning outcomes. Students' activities in creating *Wayang Orang* performances as interactive learning media reflect efforts to educate the community and students about the importance of local wisdom in the context of education.

Nita et al. (2022), in her writing entitled "Analysis of the Impact of the Implementation of the MBKM PGSD UNIKAMA Curriculum on Local Wisdom," emphasizes the importance of integrating local wisdom into the curriculum to create a more holistic learning experience. The collaborative activities of students and *Wayang Orang Ngesti Pandowo* artists are a clear example of how art can be integrated into education to empower local wisdom. This collaborative activity also had a broader impact on the surrounding community. By involving the community in the performance, students and artists created a space for interaction that fostered stronger social ties within the community. Audiences from all walks of life, including students, lecturers, and the general public, attended the performance, creating opportunities for them to interact and share their experiences. This aligns with research indicating that the performing arts can effectively foster community social cohesion. Dewi and Fatmariza (2020) highlight that local wisdom values can support community development. Through *Wayang Orang* performances, students showcased art and promoted positive values that can foster social cohesion.

Additionally, this collaboration offered students the opportunity to develop managerial and organizational skills. They were involved in the planning and execution of the event, from venue arrangement and promotion to logistics management. This involvement improved students' ability to manage events and built a sense of responsibility and leadership. This activity showed that the performing arts serve as both a medium of expression and an educational tool that can shape students' character and skills. As Jumriani et al. (2021) emphasize, local wisdom-based

learning can help students understand the characteristics of their social environment. Students' activities in this collaboration created opportunities for them to learn more about their local culture, which can foster a greater sense of togetherness and mutual respect (Jumriani et al., 2021).

Through this collaboration, students from the UNNES Dance Education Study Program and the *Ngesti Pandowo Wayang Orang* artist group successfully created a strong synergy in empowering local wisdom. This activity enriched students' learning experience and strengthened their cultural identity. Students can better appreciate their cultural heritage and contribute to its preservation by understanding and appreciating traditional performing arts. Overall, this collaboration between students and artists underscores the importance of arts education in fostering social cohesion and promoting local wisdom in higher education. This activity is a clear example of how art can serve as a bridge to connect the younger generation with their cultural traditions while creating a space for positive social dialogue and interaction.

Thus, this collaborative activity benefited the students, artists, and the wider community. Through the resulting performances, they spread positive messages and local wisdom values to the community, which in turn can strengthen social cohesion and increase awareness of the importance of preserving local culture. This activity is expected to serve as a model for similar collaborations in the future, which can continue to strengthen the relationship between higher education and the performing arts, empowering local wisdom.

Based on research results that highlight the importance of integrating local wisdom in higher education, we recommend that higher education institutions, notably the Dance Education Study Program at Semarang State University, develop a curriculum that explicitly incorporates elements of local wisdom. This can be achieved by organizing workshops and training sessions for lecturers to understand and effectively implement local wisdom in their teaching. According to Susilaningtyas and Falaq (2021), developing local wisdom-based educational materials can improve student learning outcomes, so institutions must design curricula that include local cultural values relevant to students' social context.

Furthermore, Semarang State University (UNNES), particularly the Dance Education study program, plays a crucial role in preserving traditional arts, including *Wayang Orang*, which is an integral part of Indonesia's cultural heritage. As a university committed to developing education and culture, UNNES can contribute through various activities that support the sustainability of the *Ngesti Pandowo Wayang Orang* in this modern era. One effort that can be made is to organize training programs and workshops for students and the public, focusing on *Wayang Orang* performance techniques, including training for dancers and *pengrawit*. These activities will improve participants' skills and foster the younger generation's interest in traditional performing arts.

In addition, UNNES can hold regular *Wayang Orang* performances on and off campus to promote and educate the community. These performances can be packaged with themes relevant to contemporary social issues, thus attracting the younger generation's attention and increasing their appreciation of traditional arts. Through collaboration with local arts communities, UNNES can also create programs that involve the community in *Wayang Orang* performances, thus strengthening the bond between art and community and encouraging collective cultural preservation.

Another activity that can be done is the development of digital media that utilizes technology to document and distribute *Wayang Orang* performances. By utilizing digital platforms, UNNES can reach a wider audience, including the younger generation, who are more familiar with technology. Additionally, the development of mobile applications or educational games based on *wayang* stories can be an innovative way to introduce *Wayang Orang* to children and teenagers, while instilling the cultural and moral values contained in the stories. Through these activities, UNNES serves as an educational institution and an agent of change in preserving the *Ngesti Pandowo Wayang Orang* tradition. Through collaborative and innovative efforts, UNNES can help ensure that this performing art remains relevant and alive amidst the ever-evolving currents of modernization. Furthermore, higher education institutions are also advised to establish closer partnerships with local arts communities, such as the *Wayang Orang Ngesti Pandowo* group. This collaboration can create opportunities for students to learn directly from

arts practitioners and gain a deeper understanding of the values inherent in the performing arts. The involvement of indigenous communities in curriculum development can provide more relevant and contextualized teaching materials. Thus, students gain not only theoretical knowledge but also practical experience that enriches their understanding of local culture.

From a public policy perspective, we recommend that local governments support the development of performing arts as an educational tool. This can be achieved by providing funds or facilities for performing arts activities that involve students and local artists. Suhandi and Robi'ah (2022) show that education policies that support the development of a new curriculum can enhance the role of teachers in integrating local values into learning. With adequate support, performing arts can deliver moral messages and local wisdom values to the broader community. Ultimately, public policy must create opportunities for the performing arts in both formal and non-formal education. Mimin (2021) states that local wisdom-based curriculum development can help produce students with superior personalities. Therefore, the government should develop programs that promote the performing arts as part of its character education initiatives. In this way, the arts serve as both entertainment and a tool to build the character and cultural identity of the younger generation, which in turn can strengthen social cohesion in society.

## CONCLUSION

The conclusion of this study reveals that *Wayang Orang Ngesti Pandowo*, a cultural heritage rich in local wisdom values, plays a significant role in supporting sustainable education by strengthening social cohesion and integrating cultural values into higher education. Students' participation in this *Wayang Orang* performance art activity enhanced their sense of community and enriched their communication, cooperation, and leadership skills. The creative process, from rehearsal to performance, became an effective learning tool for understanding moral values such as *gotong royong* and tolerance, and for strengthening students' cultural identity. Collaboration between educational institutions, such as Semarang State University, and arts communities, in this case, *Wayang Orang Ngesti Pandowo*, also had a positive impact on the preservation of local culture and the development of inclusive social relations. Therefore, universities need to integrate local wisdom-based performing arts into the curriculum in a more structured manner, supported by public policies that encourage the preservation of traditional arts as an integral part of character education. With this step, performing arts such as *Wayang Orang* can become a bridge that connects the younger generation to their cultural traditions while creating an inclusive, meaningful, and sustainable academic environment.

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