

## **REVOLUTIONING COMMUNICATION IN NOVEL *KEKASIH TERJAUH* BY DWITASARI**

Thera Widyastuti  
Universitas Indonesia  
email: [thera.widyastuti@gmail.com](mailto:thera.widyastuti@gmail.com)

### **Abstract**

(Title: *Revolutioning Communication in Novel "Kekasih Terjauh" by Dwitasaki*). The rapid development of technology is running these days. Progress in communication technology makes communication between individuals easier and more convenient. The requirement for social interaction causes everyone to communicate. Communication and literary works cannot be separated. The way of communication changes with the times. Language as an important element in literature also changes. There is the internet which is changing our perception of communication. This research will discuss the communication that occurs between the characters in the novel "Kekasih Terjauh" by Dwitasaki. The problem in this research is about the revolutioning communication used by the characters in the novel "Kekasih Terjauh". While the purpose of this research is to determine the revolutioning communication that is taking place in the novel "Kekasih Terjauh". The methodology used is descriptive analysis with literature study as a data collection technique. This research uses the theory of character, setting, communication, and also the sociology of literature.

**Keywords:** communication, internet, revolution, technology

### **INTRODUCTION**

Literature and communication become an inseparable part. One very important feature of a literary work is its function as a communication system. Literary works are produced through imagination and creativity, as a result of individual contemplation, but literary works are intended to convey a message to others, as communication. Forms of literary communication can be prosaic or poetic.

The author is an ordinary member of society, just like everyone else. His/her ability to produce literary works is caused by differences in quality, namely the quality in utilizing emotionality, and intellect, not differences in type (Ratna, 2008: 303). The author uses knowledge, and also his/her experience in the process of creativity when writing literary works. His/her creativity can be obtained through his/her daily experience as a someone who is living in society, then cast into literary works after going through a long process of reflection. Therefore, literary works are not easy to understand, sometimes they are ambiguous, and need interpretation.

One form of literary work is prose. In its development, prose consists of short stories and novels. Both are built based on the same story elements (themes, characters, settings, etc.). In terms of story length, novels are longer than short stories. Therefore, the novel can express something freely, present more, more detail, and involve more complex problems (Nurgiantoro, 2007: 11).

The novel comes from an Italian word *novella* which means *new*. Novel built from a number of elements, and each element will be interconnected in a mutually determinative manner, all of which will cause the novel to become a meaningful, lively work (Nurgiantoro, 2007: 31).

Indonesian literature developed rapidly. The emergence of young authors by presenting themes that raise the life of the millennial generation with various problems. One of the productive young writers is Dwitasaki. Since the age of twelve, she has written literary works. At the age of sixteen, Dwitasaki attended basic training in writing novels with Clara Ng as her supervisor. Not long after her first novel

was published entitled *Raksasa Dari Jogja*. During her five-year writing career, Dwitasari has written fifteen books. She was inspired by many famous authors in Indonesian literature such as Seno Gumira Ajidarma, Sapardi Djoko Damono, Dewi Lestari, and Clara Ng. Her published works are: *Raksasa Dari Jogja* (2012), *Cerita Cinta Kita* (2013), *Cerita Horor Kota* (2013), *Jodoh Akan Bertemu* (2013), *Jatuh Cinta Diam-diam* (2014), *Kekasih Terbaik* (2014), *Jatuh Cinta Diam-diam 2* (2015), *Cerita Kita = Cinta* (2015), *Memeluk Masa Lalu* (2016), *Spy in Love* (2016), *Promise* (2016), *Setelah Kamu Pergi* (2017), *Cockburn Road* (2017), *After Met You* (2017), *Kekasih Terjauh* (2018). Also a number of four of her novels have been adapted into films namely *Cinta Tapi Beda*, *Raksasa Dari Jogja*, *Promise*, and *Spy In Love*.

As an author, Dwitasari has greatly benefited from living in the present time of technological era. Therefore she is very utilizing technological advances to write her works. Her success has supported by her ability to overcome technology. Dwitasari realizes that now many people are looking for information from the things that they reach the fastest, namely smartphone, and internet. According to Dwitasari, it becomes one of the first gateways to success, if someone can overcome the contents on the internet. This helps her to get more information that can be put into her works. Therefore, Dwitasari's works are loved by many people, especially teenagers, and young people.

This research discusses novels *Kekasih Terjauh* published in 2018. This novel tells the life of a woman who is in a relationship with a man who lives in another city. Their relationship is not going well. In fact, she was betrayed by her own best friend. The communication that exists between the characters illustrates how technology brings out a variety of tools which has develops in the world today. This is very interesting considering man as social beings make relationships with others by communicating both verbally and non-verbally. Communication technology helps create a different atmosphere when

someone communicates using the internet and smartphones.

The problem in this research is how the communication revolution is used by characters to establish communication in the novel *Kekasih Terjauh* by Dwitasari. While the purpose of this research is to know the communication revolution that is used by characters to establish communication in the novel *Kekasih Terjauh* by Dwitasari.

## METHOD

This research uses descriptive analysis based on data collected through literature study. Two approaches; intrinsic (character and setting), and extrinsic (communication, and literary sociology) are used to analyze research problem.

Character theory is used to analyze the characters in the novel. Character in literary works are important. The characters do not always have to be human, they can be animals and others. According to Aminudin (2002), that the main character, in every event in the story will always be present, and can be found in every page of the novel, or the story book that is relevant. But there are also, some that are not always present because they are not directly shown in each chapter by chapter in the story, but in the story of minor characters or other characters which are always have connection with the main character.

While definition of setting is the place, time relationship, and social environment where the events described (Abrams in Nurgiyantoro, 2007: 216). The various settings are: (1) *place*, which describes the location where the event that is appear in the story, such as a place with a certain name, or with a general utterance; (2) *time*, which is related to when events occur in the story; and (3) *social*, which is related to the behavior of the social life of the people in a place described in literary works (Nurgiyantoro, 2007).

Communication is an activity of delivering information, be it messages, ideas, from one party to another. Usually this communication activity is done verbally that making it easier for both parties to understand

each other. Therefore, communication will occur as long as there are common meanings about what is being discussed.

Here are some definitions of communication. According Sarah Trenholm and Arthur Jensen (2013), communication is a process by which a source transmits a message to a receiver some channel. Hoveland, Janis and Kelley (1953), define communication with the process by which an individual (the communicator) transmits stimuli (usually verbal symbols) to modify, the behavior of other individuals.

The existence of information technology, and communication into something that can not be separated from the society. In everyday life, people will unwittingly intersect with the existence of technology. Indirectly, people are very dependent on technology, for example the utilization of gadgets in everyday life. Gadgets have become a primary need in people live. Without gadgets or smartphones, someone will feel that something is missing.

The existence of technology is as close as a vein, so it cannot be separated from someone's daily life. Before the use of technology was widely known in Indonesia, European thinkers had thought about how the impact of technology on society. Now people are thirsty for information, and fulfillment of information satisfaction is obtained instantly.

Men as social beings can not be separated from the place where they lives. A group of individuals who live in an area form a society. People have different backgrounds, with different levels of education. Therefore, society live gives color in writing literary works. Sociology of literature is a knowledge that is able to connect between the work of men and life in society. By using different theories and methodology to research, but in principle they have many similarities in them (Farouk, 2010).

Based on the information above, research with a similar theme are: (1) *Communication Culture in Contemporary Literature and the Emergence of Postmodernism Literature*. Awla Akbar Ilma. 2016. This study found that the existence of the internet had an impact on

communication, and the rise of social media as a means to publish literary works; (2) *Hamka's Constructive Thinking about Communication in Novels Under the Protection of the Kaaba*. Rifqi Zarkasyi. 2018. From the study of the text, it was found that Hamka's thought construction was presented in the elements of communication, intrapersonal communication, and interpersonal communication. This research shows that Hamka in his writing criticizes cultural customs, and cultural traditions that existed in his day, so the construction of his thinking about intrapersonal and interpersonal communication.

## DISCUSSION AND RESULT

Novel *Kekasih Terjauh* by Dwitasari presents characters in people's lives with a touch of sophisticated technology, and communication. Relationships between characters are connected through communication connections. Etymologically, communication means relationship. As a symptom of communication, literary works refer to a system that connects works with authors and readers. Widely speaking, communication is done through a) social interaction, b) language activities (oral and written), and c) technological mechanisms. Communication in literature is important as well as complex because: a) literary works are the second model, and b) literary works basically at the same time utilize the three elements previously mentioned. Communication in the novel besides done through the interaction of characters, containing written language communication, even communication technology (Ratna, 2008: 298).

The main character in this novel is Christal, an eighteen-years-old girl, and recently graduated from senior high school in Jakarta. The death of her mother due to her illness gave a change in the life of Christal. Her father was busy at work, and never had time to be with her.

What is it good if my campus is near my dad's office? After all, dad also never cared about my business, right? You don't even know if I graduated senior high school

or not. You don't even know I joined SBMPTN or not". (p. 13)

After graduating from senior high school, Christal wanted to continue her education at university, and she registers to take the selection exam. The selection exam which she had participated in was the Seleksi Bersama Masuk Perguruan Tinggi Negeri (SBMPTN) managed by the Ministry of Research, Technology, and Higher Education. Then announcement of the results of the Seleksi Bersama Masuk Perguruan Tinggi Negeri is announced on the website.

Website is a site of various web pages that are all related and can be accessed by visiting the home page of the website using a browser. Website is widely used to provide information, therefore now people always using the website everywhere. The website was discovered in 1991, and continues to grow until now.

Christal copied the number, and entered it on the SBMPTN website. It was not a smile that came after Christal found out she was accepted at one of the best state universities in Indonesia, only anger and regret showed on her face. (p. 12-13)

Since the discovery of the Internet in 1969 in America, many activities have been linked to the internet. At first, the internet was used for military purposes, to connect remote areas. Now the internet has become a part of everyone's lives. The internet is used and used by everyone for ease of communication. The presence of a website is one of the main services available on the internet. Today any information can be sent, and viewed on the website.

Christal and her friends use the Internet which is familiar to the public. As a child of the millennial generation or echo boomers, the products of technology will follow the development of their lives. The millennial generation is a person born from the early 1980-2000, and has been familiar with technology from an early age. Therefore, it is not surprising that they are always updated with everything related to technology.

People use communication to relate to one another. Communication comes from the Latin word *communicatus* which means sharing. It cannot be known with certainty when humans begin to communicate with others. Starting from the use of sign symbols, then developing the ability of people to give meaning to the language of these symbols in verbal language. Referring to the definition of human communication from Reuben and Steward (1998: 16), human communication is the process through which individuals — in relationships, groups, organizations, and societies — respond to create messages to adapt to the environment and one another. In addition, Harold Lawsell's paradigm in Effendy (2002: 6) in his work titled *the Structure and Function of Communication in Society* is the answer to the question Who Says, What In, Which Channel to, Whom With, and What Effect that can explain communication. The Lawsell paradigm shows that communication includes five elements as an answer to the question posed, namely the communicator (the person delivering the message, the number can be one or more people), the message (a statement supported by the symbol, that is, something sent by the sender to the recipient, the variety of messages is non-verbal such as voice, gestures, symbols and verbals such as oral and written), communicant (the person who receives the message, the party being targeted by the recipient of the message), media (a means that supports the message if the communicant is far away or too many in number, tools to move the message from the sender to the recipient), and the effect (impact of the message, what differences are thought and felt after receiving the message).

Since the invention of the telegraph by Samuel Finley Breese Morse, an American inventor, in 1844 became the beginning of the emergence of the telecommunications era. It continued in 1871, when Antonio Santi Giuseppe Meucci who came from Italy, invented a telephone that allowed two people to communicate in the form of voice using a cable intermediary.

Over the years, the discovery of increasingly sophisticated communication tools. The telephone no longer uses cables, but rather waves of transmission. Martin Marty Cooper invented the cell phone for the first time in 1973. Innovation continued until the discovery of a smartphone that was close to the personal functions of computers in 1992. Now the use of mobile phones has become a necessity that cannot be separated from human activities.

Christal nodded and tried not to remember Farel's absence at Mother's funeral.

"Honey, can you please take my cellphone on the desk or not?"

Farel searched and gave the cellphone to Christal. "So panicked, You just looking for a cellphone?" (P. 27)

"Uncle, you can see, my cellphone is expensive. Uncle, in Jakarta my cellphone is as expensive as that motorcycle. That is, the motorcycle in front of us. (P. 48)

A few minutes after weighing and thinking, Christal finally tried to forget the case. She grabbed her cellphone and called Kezia. (p. 93)

Her first call was not picked up, even until the fifth call. Christal gave up and decided to stop contacting Farel. The cellphone now used to stare at social media. (p. 105)

"Yes, now auntie hold her cellphone, because now she is not holding her cellphone, she is being checked up on her body by her doctor."

"What do you mean, auntie? Which doctor? Is Kezia sick?"

"When I wanted to surprise auntie, Kezia even fainted. Her thrombocyte dropped." (P. 230)

Cellular Phone or cell phone makes it easy for us to communicate, and search for information, so that its presence cannot be ignored. Nowadays cellular phones become thing that must be owned by everyone.

The invention of electronic devices facilitates daily work. One of them is a mobile phone, that is used daily in communication to be an important requirement. Gadgets as electronic devices that must be owned and become a part of life, such as smartphones and notebooks, and power banks.

In that chair, mother sits relaxed while looking at the gadget, or while contacting close relatives. Unfortunately, this time mother wasn't there either." (p. 20)

"Don't forget to take the medicine, please," Father said as he put the gadget along with the power bank into the bag. (p. 31).

Men as social beings need communication with other men. Because men cannot live alone, they needs other people to communicate. To meet and connect with other people, it can be done anywhere. The location of the meeting can be determined according to the agreement between the two parties or more. Now the place or location can be found through technology assistance.

A few minutes later someone called Christal, "Miss, where do you want to get the position?"

"Follow the GPS correctly, uncle," Christal answered. "You're going to be here in five minutes?"

"Wow, my GPS has an error, miss. If I'm from the direction of Taman Siswa, where should I go?"

"Where is the Taman Siswa, uncle?" (p. 69)

One way to find location is to use the Global Positioning System (GPS), a system to determine its location on the surface of the earth with the help of synchronizing satellite signals. The discovery of the Global Positioning System in 1970 was used by the American military. Because the Global Positioning System can provide realtime position and time information, so the benefits of the Global Positioning System can be used in everyday life.

The benefits of the Global Positioning System are: *first*, vehicle tracking, to prevent vehicle from robber, and also the Global Positioning System can be used to monitor the location of the vehicle; *second*, earthquake or disaster monitoring, to predict earthquake disaster; *thirdly*, the geographical information system of the region, where is the Global Positioning System can be used to measure distances in certain regions, where data related to geography can help in research.

Relationships established between one person, and another can be done in various ways. In the era of the millennial, technological developments penetrated into various aspects. Social and cultural aspects become one of the things that experience change. The internet is the basis of the development of technology-based communication. Applications that use the internet network are found. One of them is social media, which is an online media, where users can easily participate, share, and create contents that include social networks, blogs, forums and the virtual world. Now social media is the most widely used by people all over the world.

Social media is a web-based application that provides functionality for sharing, relationships, groups, conversations, and profiles (Kietzmann, et.al., 2011). Social media was originally formed in 1978 from the invention of the bulletin board system discovered by Ward Christensen and Randy Suss. This bulletin board system has a function to upload, or download or communicate using electronic mail that must be connected via an internet connection.

The biggest social media are Facebook, Path, Instagram and Twitter. If conventional media uses print and broadcast media, social media uses the internet. Social media does not restrict anyone from participating by contributing and feedback openly, making comments, and sharing information in a fast and unlimited time. The characteristics of social media are: the message is conveyed not only to one person, but to friends, groups, or everyone; and messages sent are faster than other media.

As internet and mobile phone technology have advanced, social media has grown rapidly. Now to access Facebook, Instagram, or Twitter can be done anywhere via a smartphone. Therefore, the speed of spreading the news through social media began to appear to replace the role of conventional mass media. The rapid development of social media now because everyone can have their own media. A social media user can access using social media and internet networks. People as social

media users are free to edit, add, and modify text, images, videos, graphics and various other content models.

Of the various types of social media available, Millennials prefer to use Instagram to communicate. Since its launch in 2010, Instagram has been chosen by many people as the social media used. Instagram was designed by Kevin Systrom and Mike Krieger which was released on October 6, 2010. Instagram comes from the words “instant” and “telegram”. The following citation about Instagram as the social media chosen by young people today.

“You follow the Instagram account of special foods in Jogja?” Bhisma peeked at Christal’s cellphone.

“Do you like the photos there?” Christal nodded. “I really like it. It looks like delicious and clean food on this Instagram account. I intentionally followed it so that there are recommendations for eating with my friends” (p. 106)

“You follow Instagram accounts about food in Jogja, but don’t you know that all those restaurants and cafes are near your house?” (P. 140)

“For example, there are actually a lot of natural attractions in Jogjakarta. I’m happy to follow Instagram in Jogja.” (p. 186)

“Who the heck are you? Why did I see you in all the photos in Bhisma’s photo exhibition?”

“How do you know that, miss?”

“From Bhisma’s instagram. He posted some of his photos that made an exhibition at the cultural park.” (p. 228)

Besides being used for friendship, Instagram is also used for business purposes. Instagram’s popularity because of its easy use, especially for uploading photos, and videos. Friend search is done by using the terms follow and follower. With a large number of followers means many friends have been woven and the scope of friendship.

Even lately the term instagramable is popular among internet users. Derived from the words “Instagram” and “Able”. Instagramable is something that is worth sharing on social media be it photos or videos.

“Just join in. If the results are good you can post it on Instagram. Photos in this cafe are always instagramable” (P. 141)

“For natural attractions there are pine forests, there are beaches, there are mountains, there are lots of them. But try to choose the instagramable ones. If you enter them on a photo or social media it looks funny and has a good picture. We share it on Instagram.” (p. 187)

The features found on Instagram are simpler than other social media, also easy to apply. Instagram story is a popular choice for Instagram users. The sophistication of a smartphone makes people addicted to using it.

Applications that are constantly updated every time. One of the most popular applications is WhatsApp, which is instant messaging on a smartphone using the internet network, not using credit but an internet connection. WhatsApp was discovered in 2009 by Brian Acton and Jan Koum. WhatsApp users use to send messages in the form of text, photos and videos. In addition, WhatsApp users can make video calls and voice calls, and as a gathering place for certain communities online that can be connected automatically.

Tanya smiled, then she approached Christal. “Later, will you be allowed me to add your WhatsApp number, Chris, from Farel? Surely is there? You must also be at Whatsapp group in IPA4 class? I don’t have many friends in Jogja.” (P. 149)

“I don’t. At first he didn’t give me, I don’t know why. Even though I really need you. Because yesterday he had told me about your father’s travel company? Then, I am looking for your number at WhatsApp group IPA 4 when I hold his handphone. Now, I can contact you now.” (p. 179-180)

“Tomorrow can you go to my father’s office? On Prawirotaman street. Later I will Whatsapp you the full address.” (p. 180)

“Every night Father only gives us empty hopes, that you will quickly go home to see mother. The three of us are connected only via chat, WhatsApp groups, video calls,

telephones, but everything feels empty.” (p. 220)

“I don’t want to be a burden to you, let’s meet again later on vacation, right? If I miss you, I will make video call.”

“Well, now I want a video call, OK?”

“Later, if I don’t have any more trouble, I’ll go.” (P. 226)

The use of mobile phones to communicate helps people to feel connected to each other even though they are not face to face. Mobile phones has various features, and makes it easy for people to connect with others. The chat feature is one of the programs used to communicate with each other that is online on the internet. The function of chat is fast and efficient.

While waiting for the pickup, Christal read the chat that entered her cellphone. New messages entered because on the aeroplane Christal had set on flight mode. Christal typed chat furiously. (p. 45)

Every walk 10 meters, Christal must see new cafes, and also different cafes. Christal quite enjoyed this crowd. At least she can ease her longing for Farel. Although while walking Christal continued to reply chat from Farel. (p. 58)

“Well, uncle, I think that guy’s brain is only half. In her hand, Christal is holding a cellphone, replying to all the chats from Farel. Really, uncle, he always talks to a girl just he wants to?” (P. 75)

When the match was over, Christal planned to meet Farel to keep encouraging her boyfriend. But she did not do it. Finally Christal only sent a chat to Farel’s cellphone, and planned to meet after the evaluation of the match.

Christal’s chat to Farel was asking him to go to cafe in the Prawirotaman and Tirtodipuro areas. (p. 145)

The meaning of love I think so. So if it’s just a chat. Sending photos, long distance, it doesn’t make sense to me. Face to face is more logical. (p. 165)

“That real presence cannot be replaced by chat in cyberspace, father. It can never be.” (P. 220)

One of the tools that are often used while using cell phone is a headset. A headset is a combination of two electronic; headphones and a microphone. It was first discovered in 1910 by Nathaniel Baldwin in America, and was first used by the American military. The function of the headset is to reproduce sound that can produce clear sound.

Soon, the pickup car arrived. Christal lifted her suitcase to the car. She sat as usual in the back seat. With sprightly, Christal immediately intends to put a headset in her ear to listen to music. (p. 46)

“No, uncle. Just 50 minutes flight, why am I jetlag?” Christal has been looking for playlists of her favorite songs and preparing to re-attach the headset. (p. 47) Christal wants to listen to a song. However, before the headset was attached, the car driver, Mr. Yogo, start to talk again. Every time Christal tries to put a headset in her ear, Mr. Yogo start to talk to Christal again. Christal finally decided not to use a headset. (p. 50)

Christal was upset because her wish was not reached. She reached for the headset in her bag and listened to the music loudly. This always happens when her request is not complied with. (p. 77)

Headset technology has penetrated the world of communication technology, especially mobile phones. Almost all mobile users also use a headset, especially to listen to favorite songs.

The mobility of the characters in the novel *Kekasih Terjauh* by Dwitasari can be seen how they travel from one place to another around Jogjakarta. Christal more often uses online taxis to fulfill her daily activities. It happens because she uses technological advances to make it easier to order a taxi. Online taxi booking using a special application that can be downloaded via a smartphone. In the last few years, the use of online-based public transportation has been found especially in big cities like Jakarta and Jogjakarta.

“No, I won’t go with you!” Christal’s fingers swiftly opened the application on

her cellphone. She typed in her destination address, then ordered a taxi online. (p. 69)

“Oh yeah, you have a friend whose name is Kezia, right?” Tasya asked while checking the position of online taxis that were getting closer. (p. 71)

“Did a friend pick you up here?” Mr. Budi said.

“Want me to ask Mr. Yogo to take you home and be accompanied by Christal?”

“No need, sir. I’ll just take a taxi online. Lots of them in this area.” (p. 189)

“Oh yeah Chris, are you still with Farel?” Tasya started the conversation, even though her eyes were still checking the position of the online taxi she ordered. (p. 190)

Few seconds, Tasya’s online taxi is in front of the office. Christal came walking toward the car. Car window closed. The online taxi passed from Christal’s view (p. 191)

Besides online taxis, other public transportation that is often used is online motorbike. Online motorbike is booking also uses the internet as its base. Using online motorbike is cheaper than online taxi, and get to the destination faster.

Kezia said goodbye first to go to the boarding house. The reason she had to complete the initial tasks of OSPEK. Christal embraced Kezia with a hug of friendship before releasing Kezia back to boarding house. She is using an online motorbike. (p. 146)

The lives of Christal and her father were dynamic because they moved from one city to another. At first, they lived in Jakarta, and then moved to Jogjakarta. Christal’s parents’ house in Jakarta, where they lived before her father opened a travel business, that made her father often leave the house.

Christal shook his head and looked at Dad. He walked toward daddy’s car in the garage. “As long as you don’t forget to go back to Jakarta, that already makes me feel better. As long as you don’t forget to visit mama here, I will feel much better.” (p. 32)

Christal passed the entry into Gajah Mada state university in Jogjakarta. The plane



carrying Christal had landed at Adisutjipto airport at 13.15. the blazing heat of Jogjakarta has been greeting since he got off the plane to the arrival terminal. (p. 45)

The setting of the Adisutjipto airport shows that Christal lives in Yogyakarta, a large city that has good communication services. A city that has a proper airport must have all the facilities that support air transportation.

The characters in the novel *Kekasih Terjauh* are described as people who are familiar with communication technology. In their daily activities, they use technology to facilitate communication. As a millennial generation who have been technologically savvy since they were small, it is not surprising when they easily learn, use, and use technology. The setting in which they live is very supportive for using communication technology. Therefore, the smooth communication between characters strongly supports the storyline in this novel.

## CONCLUSION

Novel *Kekasih Terjauh* describes the life of a generation of millennials who have known technology since childhood. The relationship that exists between the characters even though different places run well. The communication that exists between the characters illustrates how technology gave rise to a variety of tools, and also variations as technological developments in the world today. This is very interesting considering humans as social beings make relationships with others by communicating both verbally and non-verbally. Communication technology helps create a different atmosphere when someone communicates using the internet and smartphones. Many people use the internet to find information and business transactions.

As well as mobile phones to communicate. Every day people use cellphones. As the internet becomes more sophisticated, social media is emerging, an online media, where users can easily participate, share and create contents that include social networks, blogs, forums and the virtual world. Now social media is the most widely used by people all

over the world. Social media that are popular with many people, especially the younger generation, such as Instagram, and WhatsApp that can be used to chat, send photos and videos, make video calls.

Communication technology makes it easy for people to interact with others. Messages can be conveyed easily immediately. Big cities in Indonesia have sophisticated communication technology facilities. Therefore, Christal and his friends have no problems communicating.

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